



Small Firm & Solo Conference

June 26 – 27 Los Angeles Convention Center

Los Angeles County Bar Association First Annual Small Firm and Solo Conference
Sponsorship Opportunities June 26-27, 2008 @ Los Angeles Convention Center

DIAMOND SPONSOR

\$10,000

- Recognition as diamond sponsor throughout the entire Conference
- Recognition as one of the overall Conference major sponsors
- Key staff invited to attend and participate in the Conference
- Opportunity to address the general attendees at Conference (introduction at general plenary session)
- All communications promoting Conference recognized as a diamond sponsor
- All Conference signage recognizes sponsor as diamond sponsor
- Web page identifies diamond sponsor with special recognition with logo and link to sponsor webpage, along with 125 word description of company, logo, products, etc.
- All media outreach announcements & press release recognizes sponsor
- One separate promo email to The Rainmaker Institute's database of 150,000 attorneys
- 100 word benefit oriented posting on The Rainmaker Institute's Blog with link to website
- Contact information of all attendees after the event provided
- One piece of marketing material placed in all attendee's tote bags (can be CD, DVD, brochure, or flyer)
- 500 word feature article in *The Rainmaker Report* (monthly opt-in e-zine to 6,000 attorneys)
- Optional: sponsor a lunch or breakout (the actual cost of food and drinks is extra)
- Continuing exposure in all post-event communications

GOLD SPONSOR

\$5,000

- Recognition as a gold sponsor throughout the entire Conference
- Three key staff invited to attend the Conference
- Introduce one speaker at a breakout session
- All communications promoting Conference recognized as a gold sponsor
- All Conference signage recognizes sponsor as a gold sponsor
- Web page identifies gold sponsor with logo and link to company with 75 word description of company, logo, products, etc.
- Mini-article in *The Rainmaker Report* (monthly opt-in e-zine to 6,000 attorneys)
- Contact information of all attendees after the event provided
- 100 word benefit oriented posting on The Rainmaker Blog with link to website
- Sales collateral material made available at Conference luncheon
- 1 piece of marketing material placed in all attendee's tote bags (brochure or flyer)
- Optional: sponsor a lunch or breakout (the actual cost of food and drinks is extra)
- Continuing exposure in all post-event communications

SILVER SPONSOR

\$1,000

- Recognition as a silver sponsor throughout the entire Conference
- One key staff member invited to attend and participate in all conference events
- All Conference signage recognizes sponsor as a silver sponsor
- Web page identifies silver sponsor which includes company logo and website link
- One piece of marketing material placed in all attendee's tote bags (can be brochure or flyer)
- Optional: sponsor a lunch or breakout (the actual cost of food and drinks is extra)

ATTENDEE REGISTRATION STUFFER

\$500

- One piece of marketing material place in all attendee's tote bags (brochure or flyer)

For more information on
sponsorship
opportunities...

Please contact:

The Los Angeles County
Bar Association

Andrew Hinnebush

213-896-6427

Or

ahinnebush@lacba.org